

Recommendations for NEAT Executive Committee Members

Ron Goldberg, Senior Director of Alumni Engagement Rochester Institute of Technology



Ron Goldberg graduated from Rochester Institute of Technology (R.I.T) with a BS in Printing Management in 1999 and a master's in business administration in 2000.

Ron started his career at RIT as Associate Director of Alumni Relations for the College of Imaging Arts and Sciences (CIAS). Within a few months, Ron was promoted from Associate Director to Director and in 2016 was promoted to Director of Reunion and Affinity Programs, where he was responsible for Athletic, Greek and student club reunions, the Presidents' Alumni Ball and took over responsibility for all alumni benefits and services.

In 2021, Ron was given the title of Senior Director of Volunteer and Digital Programs, when he took over the Alumni Association Board of Directors and was asked to oversee volunteer programming for alumni. And in 2024, was promoted to Senior Director of Alumni Engagement, overseeing all alumni engagement activities for RIT.

Ron is highly engaged with both the Alumni Insurance Program and NEAT. He is a recent NEAT Professional Development Scholarship recipient and has encouraged other staff to apply. Ron has also participated virtually in the past few NEAT Board of Advisors meetings.

Peggy Pattison, Director of Alumni Relations University of Detroit Mercy



Peggy Pattison graduated in 1984 from Miami University (Ohio). She has almost forty years of non-profit experience, including 16 in higher education and Alumni Relations. Peggy's areas of expertise include volunteer management, project management, staff training, operations and staff development. She has been the Director of Alumni Relations at the University of Detroit Mercy since 2016.

Detroit Mercy recently received a NEAT Grant in support of an Alumni Webinar Series. As the project's point person, Peggy has been proactive and engaged. She has attended a Board of Advisors meeting in person and encourages her staff to apply for NEAT Scholarships and Grants. Peggy also oversees every aspect of the UDM Alumni Insurance Program and has been highly involved as an alumni partner.